



LEBANON ARTS & CULTURE COMMISSION
DECEMBER 22, 2020 - 6:30 PM
REMOTE VIA MICROSOFT TEAMS
LEBANONNH.GOV/LIVE

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- 1. Call to Order**
 - A. Review of meeting procedures and NH RSA 91-A "Right-to-Know" requirements.
 - 2. Approval of Minutes**
 - A. November 24, 2020
 - 3. Other Business**
 - A. REC Graffiti Art in the Park project update
 - B. Tunnel project
 - C. Planning and Goals for 2021
 - 4. Committee Reports**
 - A. Exploratory Funding and Processing: (K. Zook, VACANT, S. Fiore, B. Van Vliet)
 - B. Civic Art: (J. Giordani, S. Fiore, B. Dunn)
 - C. Programming: (K. Zook, D. Wilkie, R. Foster)
 - D. Publicity/Marketing: (J. Clifford, J. Giordani, R. Foster)
 - E. Data Collection: (D. Wilkie, VACANT, B. Van Vliet)
 - 5. Open to the Public**
 - 6. Adjournment**

The order of agenda items is subject to change.

Due to the current situation with the COVID-19 Pandemic, the City of Lebanon is offering its meetings via Microsoft Teams. Members of the public are encouraged to attend by going to LebanonNH.gov/Live where you will find instructions on how to enter the meeting. Members of the public will be able to participate and ask questions through the Microsoft Teams software or by phone. Please visit LebanonNH.gov/Live for full details.

THE AGENDA, IN ITS ENTIRETY IS AVAILABLE ON THE CITY'S WEBSITE AT [LEBANONNH.GOV](https://LebanonNH.gov)

**Agenda
Arts & Culture Commission
December 22, 2020**

**Agenda Item #2A
Approval of Minutes**

November 24, 2020

1 DRAFT

2 CITY OF LEBANON
3 ARTS & CULTURE COMMISSION
4 MINUTES, NOVEMBER 24, 2020
5 REMOTE VIA MICROSOFT TEAMS
6 LebanonNH.gov/Live
7 6:30PM
8

9 MEMBERS PRESENT: Jessica Giordani (Chair; Citizen Rep. Ward 3), Bill Dunn (EDC
10 Rep.), Devin Wilkie (Citizen Rep., Ward 2), Rebecca Foster
11 (Citizen Rep., Ward 1), Nick Gaffney (Arts Org. Rep.-AVA Gallery),
12 Sherry Fiore (Alt.), and Karen Zook (City Council Rep.)
13

14 MEMBERS ABSENT: Joe Clifford (Vice Chair; Arts Org. Rep.-LOH) and Ben Van Vliet
15 (Arts Org. Rep.-UVMC),
16

17 STAFF PRESENT: David Brooks, Planning & Zoning Director, Paul Coats, Recreation
18 and Parks Director
19

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21
22 1. **CALL TO ORDER:** Chair Giordani called the meeting to order at 6:30pm
23

24 A. Review of meeting procedures and NH RSA 91-A "Right-to-Know" requirements.
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26 Mr. Brooks shared the State directive and participation details for the online meeting in Microsoft
27 Teams. All speakers identified themselves.
28

29 2. **APPROVAL OF MINUTES:** October 27, 2020
30

31 ***A MOTION by Ms. Zook to approve the October 27, 2020 Minutes as presented.***
32 ***Seconded by Mr. Gaffney.***
33

34 ***Roll Call Vote:***

35 ***Members voting in favor included: Chair Giordani, Ms. Zook, Mr. Dunn, Mr. Wilkie, Ms.***
36 ***Foster, Mr. Gaffney, Ms. Fiore***

37 ****The Motion was approved (7-0)***
38

39 3. **OTHER BUSINESS:**
40

41 A. **Discussion Re: Wordmark Artist**
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43 Chair Giordani gave an update on the status of the wordmark project. Artist Sarah Ettinger
44 provided several draft designs which were reviewed by the Publicity/Marketing committee. Chair
45 Giordani showed images of the draft design that the committee selected. The design utilizes bold,
46 bright colors that are easily recognizable and are not already associated with other area
47 institutions. The wordmark is designed to be displayed in a variety of formats, including in print,
48 on webpages, banners, t-shirts, etc.
49

50 Mr. Dunn noted that the committee was in complete agreement in supporting the selected design,
51 which did not occur with the other draft designs. Tommy Reidy liked the sculptural aspect and
52 that different people can see different things in the design. He felt it would serve the Commission
53 well over time in growing brand awareness.
54

55 Mr. Gaffney stated that his first reaction was positive. He liked the colors and how the design
56 reflects the letters, but also stands on its own without the words. Other members expressed

1 support for the design. Chair Giordani noted that once the design is presented to the public, there
2 may be opportunities to allow the community to further interact with the imagery.

3
4 Ms. Foster asked when the finished product will be ready. She noted that the design could be
5 added to the Graffiti Wall project as a first use. Chair Giordani noted that the final product is due
6 in December. Mr. Coats agreed that using the wordmark on the Graffiti Wall project makes good
7 sense. He said the final sign for the Graffiti Wall could be delayed until the wordmark is ready.

8
9 Mr. Gaffney asked if Ms. Ettinger will provide a style guide to accompany the use of the wordmark.
10 Mr. Reidy confirmed that the RFP included an expectation of deliverables in various formats. Mr.
11 Dunn suggested that the wordmark design to be used on the Graffiti Wall could be accelerated
12 by the artist and other formats could follow later.

13
14 Mr. Coats was asked to keep the Commission apprised of the timeline for the Graffiti Wall project.

15
16 ***Mr. Dunn moved that the Lebanon Arts & Culture Commission accept the presented***
17 ***wordmark and design by Sarah Ettinger as presented by the subcommittee.***
18 ***Seconded by Ms. Zook.***

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20 ***Roll Call Vote:***

21 ***Members voting in favor included: Chair Giordani, Ms. Zook, Mr. Dunn, Mr. Wilkie, Ms.***
22 ***Foster, Mr. Gaffney, Ms. Fiore***

23 ****The Motion was approved (7-0)***

24
25 Chair Giordani said she would inform the artist of how enthusiastically the design was received.

26
27 **B. Discussion Re: Review of NRT-Greenway Tunnel Trail link**

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29 Mr. Brooks provided an update on the capital project and overview of the tunnel construction. The
30 City Engineer recently indicated that work on the tunnel is scheduled through April and possibly
31 May, so it may not be possible for artists to access the space much before that time. The City
32 Engineer also noted that funds available for contingencies are dwindling as the project proceeds,
33 but it is not yet known whether excess funds will be available or how they will be used.

34
35 Mr. Wilkie noted that the Programming committee is ready to work on a plan for a grand opening
36 event, but they don't know what can be done and may not know until the tunnel can be accessed
37 to see the walls, lighting, etc.

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39 Mr. Gaffney suggested that an RFP process should be considered to get artists engaged early in
40 the year so they have time to plan and prepare once access to the tunnel can be obtained. Mr.
41 Coats asked if Chair Giordani recalled the submissions from the original Greenway art contest as
42 some of them seemed more appropriate for inside the tunnel rather than in the open air setting
43 along the Greenway. He asked if it was known where some of those submissions might be located
44 now. Mr. Gaffney said he would ask if AVA has those pieces. Mr. Dunn suggested that artists be
45 advised that there should be no sense of permanence until the Commission sets up rules on the
46 rotation of art installations.

47
48 **4. COMMITTEE REPORTS:**

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50 **A. Exploratory Funding and Processing: (K. Zook, R. Welsch, S. Fiore, B. Van Vliet)**

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52 No report.

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54 **B. Civic Art: (J. Giordani, S. Fiore, B. Dunn)**

55
56 No report.

C. Programming: (K. Zook, D. Wilkie, R. Foster; N. Gaffney)

Ms. Foster noted that she met with Mr. Wilkie and Mr. Gaffney to discuss the tunnel and the Graffiti Wall. They assisted the Recreation Department with the installation last weekend. She noted that a little bit remains to be completed including ordering a Rules panel. She mentioned the possibility of a soft opening in the winter with a grand opening later in the spring.

Mr. Coats noted that a citizen who saw the installation work underway was very excited about the project and was eager to get started decorating one of the panels.

Ms. Foster mentioned having the Valley News present for the soft opening and the Recreation Department will handle press releases. Mr. Gaffney confirmed he'd spoken with some artists and expects to talk with others. He mentioned the possibility of having Lebanon art teachers and classes participate. He asked if the Graffiti Wall is unofficially open for anyone or should there be some rules and invitations to get things started. Mr. Coats recommended that some semblance of order should be established. He thought the basic ground rules could be installed on a temporary basis until the final sign is prepared.

Ms. Fiore liked the idea of designing the rules in the same manner as the panels themselves rather than just printing them out. Mr. Gaffney asked if there are any funds available to cover the cost of materials for the initial artists. Chair Giordani thought the spirit of the project was to simply allow people to come and create. Mr. Coats noted that there might be a small amount of funds available to cover the cost of paint. Mr. Dunn suggested reaching out to local hardware stores and paint suppliers for donations. Mr. Gaffney asked if particular types of paint work best on the panels. Mr. Coats said it was his understanding that almost any type of paint should work well.

D. Publicity/Marketing: (J. Clifford, J. Giordani, R. Foster)

No report.

E. Data Collection: (D. Wilkie, R. Welsch, B. Van Vliet)

No report.

5. OPEN TO THE PUBLIC:

Mr. Brooks asked if the Commission wants to hold its December 22nd meeting or if it should be rescheduled due to the holidays. Commission members agreed to hold the meeting as scheduled.

6. ADJOURNMENT:

A MOTION by Mr. Gaffney to adjourn the meeting.

Seconded by Ms. Zook.

Roll Call Vote:

Members voting in favor included: Chair Giordani, Ms. Zook, Mr. Dunn, Mr. Wilkie, Ms. Foster, Mr. Gaffney, Ms. Fiore

****The Motion was approved (7-0)***

The meeting was adjourned at 7:27 pm.

Respectfully submitted,
David Brooks
Planning & Zoning Director