FINAL

WEST LEBANON REVITALIZATION ADVISORY COMMITTEE
MEETING MINUTES
KILTON LIBRARY CONFERENCE ROOM OR
Remote Via Virtual Platform
LebanonNH.gov/Live
November 18, 2024
5:30 PM

MEMBERS PRESENT: **Laurel Stavis, James Mashal, Dan Nash, Andrew Faunce, Kim Chewning, Emmett Frank**

MEMBERS ABSENT: **Councilor Chris Simon, Jim Winny, Erik Endrulat**

STAFF PRESENT: **Nate Reichert (Director of Planning & Development)**

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1. CALL TO ORDER – The meeting was called to order at 5:30 PM.

2. APPROVAL OF MINUTES:

A. October 21, 2024

Mr. Nash MOVED to approve the meeting minutes of October 21, 2024, as presented. SECONDED by Mr. Mashal.
**** The Vote on the MOTION was approved (6-0-0).***

3. NEW BUSINESS

A. Review and Discuss: Strategic Plan, Master Plan and West Lebanon studies

- **Strategic Plan Website Page**
- **Chapter 12 of the Master Plan**
- **Action Plan for West Lebanon**
- **Link to Strategic Plan 2024-2027**
- **Link to West Lebanon Village Charrette Report**

The Committee reviewed the Master Plan Chapter regarding West Lebanon. One of the goals is to reinvent the retail and Downtown area but it is unclear what the strategy is to do so. West Lebanon has tremendous competition from other nearby municipalities and Downtown Lebanon.

Mr. Reichert stated that the update on the Master Plan can be completed at the leisure of this Committee.

Ms. Chewning stated that part of West Lebanon's issue is the quality of its buildings. She suggested having conversations with other communities that have done what West Lebanon is interested in doing.

The Committee discussed the need for a formal person with a certain set of skills that will market West Lebanon. This is a critical need for the goal of revitalization. This person will need to have an ongoing good relationship with the Planning Department in order to expedite items as they come up.

There was discussion regarding determining which services the City needs and then seeking out those users.

4. OTHER BUSINESS

A. Review of the 2025 Meeting Calendar

The Committee agreed to discuss this at a future meeting.

5. ADJOURNMENT:

Mr. Nash MOVED to adjourn the meeting at 6:50pm. SECONDED by Ms. Stavis.
**** The Vote on the MOTION was approved (6-0-0).***

Respectfully submitted,
Kristan Patenaude
Recording Secretary