

FINAL

**CITY OF LEBANON
STORRS HILL FACILITY PLANNING ADVISORY COMMITTEE
MINUTES November 26, 2024
Lebanon City Hall Meeting Room 1 & LebanonNH.gov/Live
6:00PM**

MEMBERS PRESENT: (/8)

**Dan Mielcarz
Brett Sowerby
Angela Orlando (online)
Lauren Cockerill
Trent Jones**

MEMBERS ABSENT: (1/7)

**Jennifer Meade
Cory Grant
Stephanie Vallee**

STAFF PRESENT: (2)

Paul Coats (Recreation Arts & Parks Director)

Guests:

Cindy Heath, Erling Heisted

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1. CALL TO ORDER

Paul Coats called the meeting to order at 6:05 pm.

2. APPROVAL OF MINUTES

Minutes were accepted as written by unanimous vote of the committee. Brett moved, 2nd by Dan. 5
yes. 0 no.

3. OLD BUSINESS

Outreach to various similar organizations is being conducted by members of the team. Hoping for results
by the next meeting.

Cindy suggests preparing for the outcomes discussions related to the SWOT analysis we are conducting.
This involves analyzing the results to produce action steps: prioritizing each quadrant, matching strengths
with opportunities, are the threats real and/or compelling.

Cindy lead the team through a S.W.O.T analysis focused on the lodge, and then again for the learn to
ski/magic carpet. The analysis is included as an addendum. Strengths: What do we do well? What do the
people we serve and work with like about us? What distinguishes us from other similar facilities?
Weaknesses: What can we improve? What do the people we serve and work with want to see improved?
Opportunities: What are the trends we should be aware of? Who are our potential partners in ensuring
success?

Threats: What do we need to prepare for? How are we vulnerable?

4. Future Agenda Items

- 1 Potential funders list: Specific list of funders. Angela and Lauren?
- 2
- 3 Additional survey result analysis? Compile them into bullet points. Brett Sowerby.
- 4
- 5 Analyze SWOT data. Cindy will provide prompts.
- 6
- 7 Look at benchmark data.
- 8
- 9 Next Meeting: December 10, 2024

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12 **6. ADJOURNMENT**

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14 *Paul Coats adjourned the meeting at 7:35 pm.*

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16 Respectfully submitted,

17 Paul Coats